

Medical Marketing

Content provided by the Large Group and Small Group Medical Marketing teams.

December 2025

Upcoming Dates & Events

The following carrier/vendor meeting(s) are scheduled over the next month. **Please let Kevin know if you would like to attend.**

Vendor	Time	Description	Website
Hinge Health	December 8, 10:30AM	Hinge Health will provide us the latest from Hinge Health, including their latest innovation, HingeSelect. HingeSelect is a high-performance provider network launched by Hinge Health to deliver comprehensive musculoskeletal (MSK) care by integrating digital and in-person services.	HingeSelect
Wellworks For You (WWFY)	December 9, 9:30AM	Wellworks For You (WWFY) will discuss how WWFY brings real-time data and personalized wellbeing solutions to reduce costs and improve health outcomes. <ul style="list-style-type: none">• Predictive Risk & Biometric Insights - Our patented Know Your Number® HRA pairs lab data with a brief survey to forecast 5-year health risks and show year-over-year improvements.• Real-Time Dashboards - Easily track incentives, participation, biometric trends, and more - customized for admins and ready to automate.• Targeted Communication Engine - Trigger timely outreach by age, risk factor, activity level, or incentive progress—via email, text, or push notifications.• Integrated Health Coaching - Participants book, track, and connect with coaches online —while your client's receive measurable productivity impact.• When clients need customizable solutions that fit the budget, WWFY can support your client's wellness strategy cost effectively.	Wellworks For You
ful. Healthcare	December 17, 9:00AM	ful. Healthcare, a digital healthcare platform, will present their services to our team. ful. helps fill in the gaps for non-benefited employees, 1099s, part-timers, and groups that don't fit traditional models. <ul style="list-style-type: none">• There's no open enrollment period — just a simple census (name, DOB, email).• ful. handles all the client billing and pay members directly each month.• Minimum of 20 enrolled.• The plan covers the entire household (spouse, domestic partner, and kids up to 26 y/o) at no extra cost.• Broker decides the mark up above the ful. wholesale PEPM, and can vary group to group.	Webinar Co-Hosted by Quizzify



Kevin's Monthly Dad Joke

If going through this 1/1 season you've lost control, you see no end, you just can't escape and don't have a home anymore... I think it might be time to let IT know you need a new keyboard.