

# Teammate Spotlight

## Getting to Know **Bill Schwarzenbart**

Marketer | Madison Office



### List 5 things people should know about you.

- 1 I was born in Manitowoc WI, but lived for over 40 years in Fort Atkinson, WI.
- 2 I am the oldest of six kids. This year, my mom and dad both turned 90 years old. They also celebrated their 70<sup>th</sup> anniversary on September 10.
- 3 I graduated from Fort Atkinson High School (the Blackhawks) and graduated from University of Wisconsin-Whitewater (the Warhawks).
- 4 I married Lori, my high school sweetheart, in 1986.
- 5 Despite having zero musical talent, I am an avid music lover. Lori and I have seen over 100 concerts together.



### If you could have dinner with any 3 people, dead or alive, who would they be and why?

1. **Tom Petty:** I've seen a lot of music icons pass over the years (we lost Elvis Presley and John Lennon in my high school years), but Tom Petty's death hit me the hardest.
2. **Kareem Abdul Jabbar:** One of my first sports heroes (he was Lew Alcindor at that time). He is a social activist and author with a deep knowledge of jazz music and Sherlock Holmes. It would be a fascinating discussion.
3. **Lori Schwarzenbart:** After all these years, there is still nobody I'd rather spend time with.

### If you could travel anywhere in the world, where would you go?

I've never travelled outside of the US (unless you count Bahamas and Canada), so there is a wide world to explore. I would like to return to the Black Hills in South Dakota. Especially to participate in the Volksmarch to the arm of the Crazy Horse monument.

### If you could only eat one cuisine for the rest of your life, what would it be?

PIZZA!!!

### What's the best piece of advice you've ever received?

"Mountains and molehills." Don't know if this is really the best piece of advice, but it is the most meaningful when I received it. This was the advice Dr. Kasi McCune, at the time a transplant fellow at UW-Health, gave me following my wife's liver transplant in 2012. The best way to help Lori was to stay level-headed. She would have bad days, and she would have good days, but it was important for me to stay steady emotionally, so I could be present and supportive of her. I had it taped to the top of my laptop for years afterwards for times when things got stressful at work.

